

A group of people, mostly women, are socializing at a tech event. They are in a room with a wooden ceiling and white columns. A sign in the background says "POOLIA IT". The scene is overlaid with a blue tint.

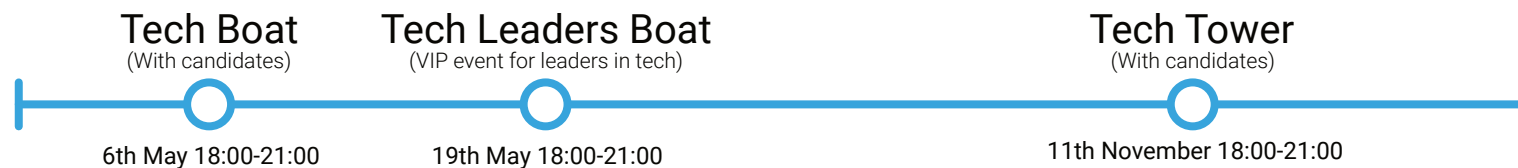
Student Node Presents

Tech Year 2021

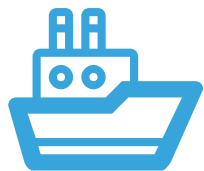
Tech Boat • Tech Leaders Boat • Tech Tower

Tech Year 2021

The IT talents today get too much social med noise and are overwhelmed by job offers. As an employer you therefor have to become more personal and memorable to distinguish yourself from other employers. At unique and creative tech events such as Tech Boat and Tech Tower, selected IT talents gather to meet good employers. Do you want to take the opportunity to build your brand and attract the talents or will you continue to be part of the noise?



Why should you take part?



Become memorable

The experience at the events is something very unique. You will be remembered and get to meet the IT talents that you need to strengthen your brand towards to get more applications.



Get more applications

Millennials are attracted by a workplace with great colleagues. At the tech events you will be able to spend time with the IT talents that want to work with you.

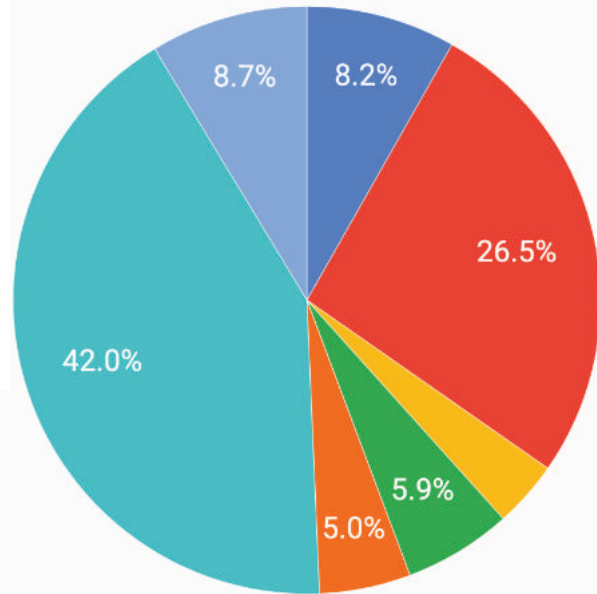


Statistics & report

You will get a report after the event detailing how we have promoted the event and statistics showing what and where the IT candidates have studied along with their graduation year.

Statistics From Tech Tower

EDUCATION

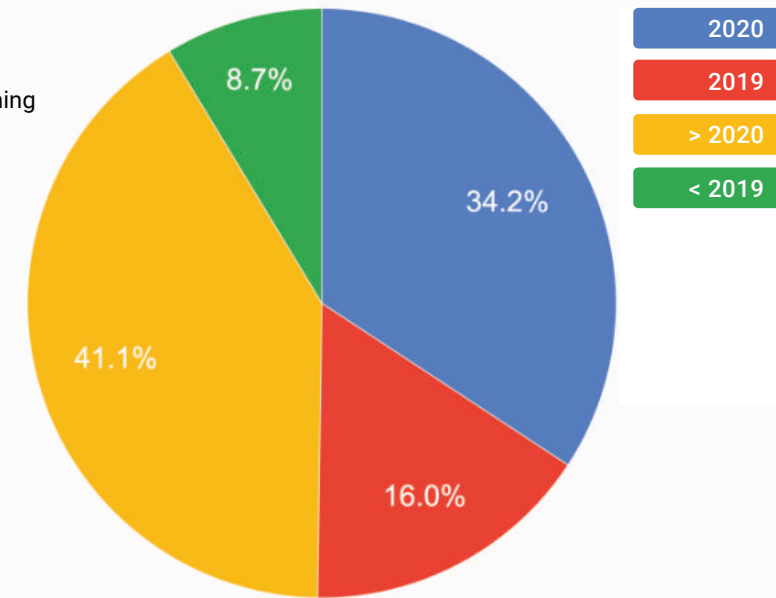


- Annan civilingenjör
- Informationsteknik
- Interaktionsdesign
- IT-ekonomi
- Kravanalytiker IT
- Programmering
- Systemvetenskap

THE MAIN SCHOOLS

1. Kungliga Tekniska Högskolan (Campus Vallhallavägen)
2. Institutionen för data & systemvetenskap (Kista Campus, Stockholms universitet)
3. Yrkehögskolor med programmeringsutbildning (Stockholm)

GRADUATION YEAR



CANDIATES ACCEPTED

91

APPLICATIONS

232

Kommunikation till potentiella kandidater

E-mails sent

 2 457

SMS sent

 1 483

Invited candidates

 443

Visitors to TechTower.se

 2 107

Övrig statistik

Uploaded CVs

 88

LinkedIn profiles

 90

GitHub profiles

 26

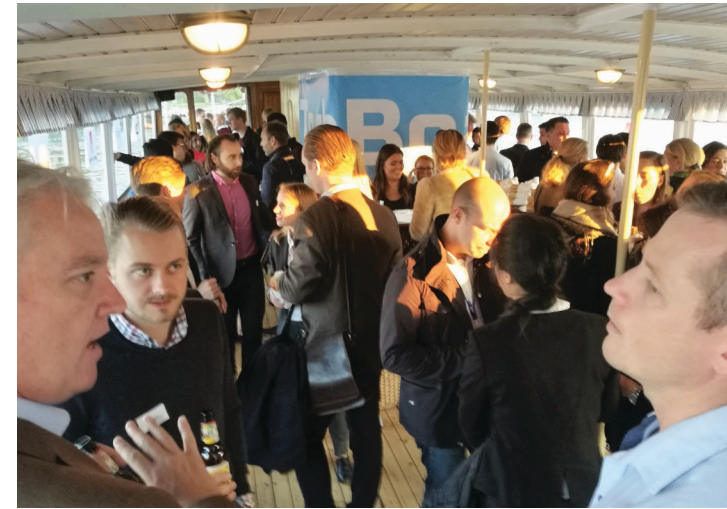
Video filmed

 7,7 min

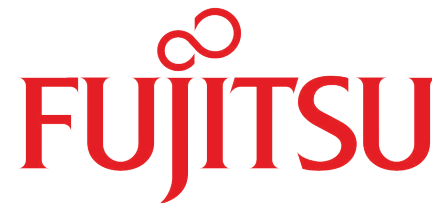
Photos taken

 638

Photos From Our Events



Companies We Work With



Prices

...to help you attract and recruit talents in tech

BUILD YOUR BRAND



ONE EVENT

Tech Boat **or** Tech Tower

Meet and recruit selected IT candidates. A few employers get all the attention during a memorable evening.

35 000 SEK / year
VAT excluded



TWO EVENTS

Tech Boat **&** Tech Tower

Save 5 000 SEK per event.
That means a total discount of
10 000 SEK.

60 000 SEK / year
VAT excluded

+ RECRUITMENT



EVENT & RECRUITMENT

Brand building & Poolia's solid recruitment process.

We offer 15 000 SEK discount per event and Poolia offers 15 000 SEK discount per recruitment offer. That means a total of at least 30 000 SEK discount.

CONTACT US

The Calendar For Tech Year 2021

Tech Boat
(With candidates)



6th May 18:00-21:00

Tech Leaders Boat
(VIP mingel for leaders in tech)



19th September 18:00-21:00

Tech Tower
(With candidates)



11th November 18:00-21:00

Contact Us

We are always looking to find good employers for our IT talents. Contact us for a coffee, lunch or a meeting.

Make a preliminary booking

We have a limited number of places for employers.

Preliminary book a place at our events before they run out. Contact Erik Stuesson or at: <https://www.studentnode.com/blikund>



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