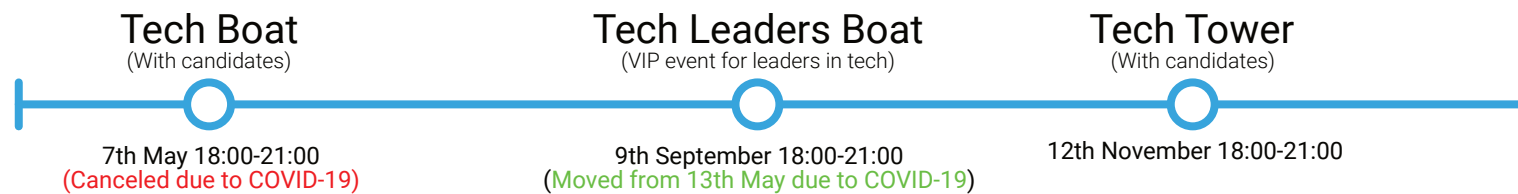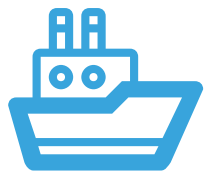# Student Node Presents

Tech Year 2020

Tech Boat • Tech Leaders Boat • Tech Tower

Tech Year 2020

The IT talents today get too much social med noise and are overwhelmed by job offers. As an employer you therefor have to become more personal and memorable to distinguish yourself from other employers. At unique and creative tech events such as Tech Boat and Tech Tower, selected IT talents gather to meet good employers. Do you want to take the opportunity to build your brand and attract the talents or will you continue to be part of the noise?

Tech Boat
(With candidates)

7th May 18:00-21:00
(Canceled due to COVID-19)

Tech Leaders Boat
(VIP event for leaders in tech)

9th September 18:00-21:00
(Moved from 13th May due to COVID-19)

Tech Tower
(With candidates)

12th November 18:00-21:00

Why should you take part?

Become memorable

The experience at the events is something very unique. You will be remembered and get to meet the IT talents that you need to strengthen you brand towards to get more applications.

Get more applications

Millennials are attracted by a workplace with great colleagues. At the tech events you will be able to spend time with the IT talents that want to work with you.
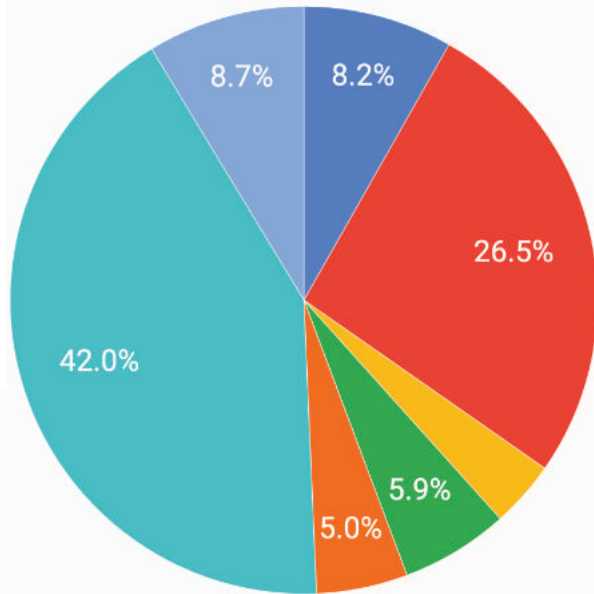
Statistics & report

You will get a report after the event detailing how we have promoted the event and statistics showing what and where the IT candidates have studied along with their graduation year.

Statistics From Tech Tower

EDUCATION

- **Annan civilingenjör** — 8.2%
- **Informationsteknik** — 26.5%
- **Interaktionsdesign**
- **IT-ekonomi** — 5.9%
- **Kravanalytiker IT** — 5.0%
- **Programmering** — 42.0%
- **Systemvetenskap** — 8.7%

THE MAIN SCHOOLS

1. Kungliga Tekniska Högskolan
   (Campus Vallhallavägen)

2. Institutionen för data & systemvetenskap
   (Kista Campus, Stockholms universitet)

3. Yrkeshögskolor med programmeringsutbildning
   (Stockholm)
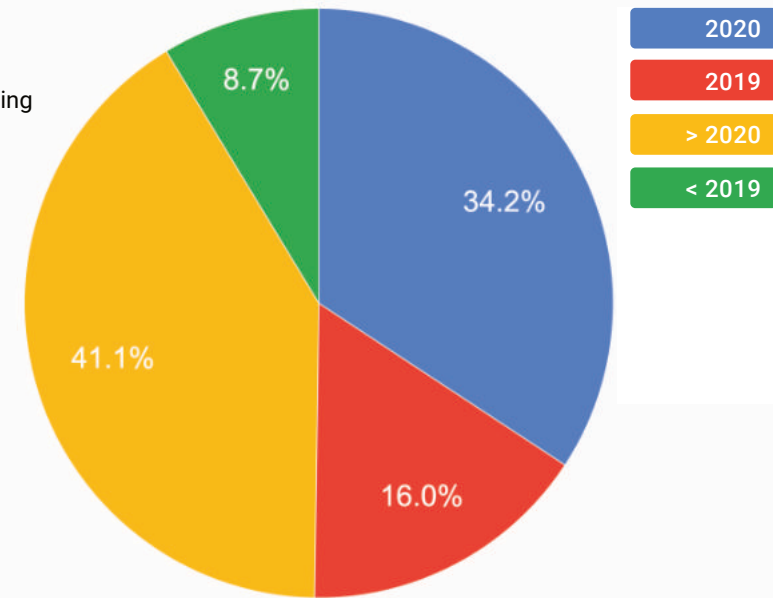
CANDIATES ACCEPTED

91

APPLICATIONS

232

GRADUATION YEAR

- **2020** — 34.2%
- **2019** — 16.0%
- **> 2020** — 41.1%
- **< 2019** — 8.7%

Kommunikation till potentiella kandidater

E-mails sent	SMS sent	Invited candidates	Visitors to TechTower.se
2 457	1 483	443	2 107

Övrig statistik

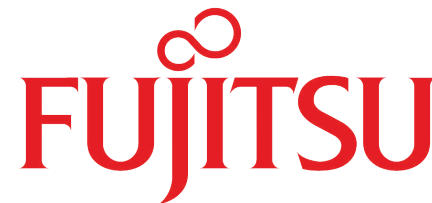| Uploaded CVs	LinkedIn profiles	GitHub profiles	Video filmed	Photos taken
88	90	26	7,7 min	638

Photos From Our Events

Companies We Work With

Prices

...to help you attract and recruit talents in tech

BUILD YOUR BRAND

🚢 eller ♜

ONE EVENT

Tech Boat **or** Tech Tower

Meet and recruit selected IT candidates. A few employers get all the attention during a memorable evening.

35 000 SEK / year
VAT excluded

🚢 & ♜

TWO EVENTS

Tech Boat **&** Tech Tower

Save 5 000 SEK per event. That means a total discount of 10 000 SEK.

60 000 SEK / year
VAT excluded

+ RECRUITMENT

🚢 ♜ & **POOLIA** IT

EVENT & RECRUITMENT

Brand building & Poolia's solid recruitment process.

We offer 15 000 SEK discount per event and Poolia offers 15 000 SEK discount per recruitment offer. That means a total of at least 30 000 SEK discount.

CONTACT US

The Calendar For Tech Year 2020

Tech Boat
(With candidates)

Tech Leaders Boat
(VIP mingel for leaders in tech)

Tech Tower
(With candidates)

○————————○————————○————————○————————

7th May 18:00-21:00
(Canceled due to COVID-19)

9th September 18:00-21:00
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12th November 18:00-21:00

Contact Us

We are always looking to find good employers for our
IT talents. Contact us for a coffee, lunch or a meeting.

Make a preliminary bookning

We have a limited number of places for
employers.

Preliminary book a place at our events before
they run out. Contact Erik Sturesson or at:
https://www.studentnode.com/blikund

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